

# Target Market Determination

## DSH Private Motor



QBE Insurance (Australia) Limited ABN 78 003 191 035 AFSL 239 545

This Target Market Determination (TMD) is effective from 10.11.2023 and relates to the DSH Private Motor Product Disclosure Statement (QM2988).

This TMD provides QBE's distributors and customers information regarding:

- which class of customers this product is suitable for (the target market) and which class of customers this product is likely to be unsuitable for;
- optional benefits that have been designed for customers within this product's target market;
- any distribution conditions and restrictions on distribution for this product;
- reporting obligations of our distributors; and
- the review period and events or circumstances that may trigger a review.

This TMD describes the customers within our target market. This TMD doesn't consider a customer's personal needs, objectives and financial situation.

A customer should always refer to the DSH Private Motor Product Disclosure Statement (PDS), and any Supplementary Product Disclosure Statements (SPDS) that may apply, to ensure the product is right for them.

### Comprehensive

This product has been designed for customers in the target market to provide financial protection for:

- accidental damage to their vehicle;
- theft or attempted theft of their vehicle;
- fire, storm or flood damage to their vehicle;
- vandalism or malicious damage to their vehicle; and
- damage caused to another person's vehicle or property due to the use of the customer's vehicle, if legally liable for the damage.

It offers optional cover to choose from to enable customers to tailor the product to suit their individual needs.

### Who is within the Target Market for Comprehensive?

Customers within the Target Market	
(Customers are within the target market if all the following conditions apply)	
✓	Customers who own a: <ul style="list-style-type: none"><li>• passenger vehicle including a sedan, hatchback, wagon, 4WD, or SUV; or</li><li>• light commercial vehicle including a utility or van.</li></ul>
✓	Customers who use their vehicle for private use only.
✓	Customers who want financial protection for: <ul style="list-style-type: none"><li>• the loss or damage occurring to their vehicle;</li><li>• the loss or damage caused to another person's vehicle or property due to the use of their vehicle.</li></ul>

### Customers **NOT** within the Target Market

(Customers are not within the target market if any of the following conditions apply)

X	Customers whose vehicles are not a: <ul style="list-style-type: none"><li>• passenger vehicle including a sedan, hatchback, wagon, 4WD, or SUV; or</li><li>• light commercial vehicle including a utility or van;</li></ul> but are not limited to: <ul style="list-style-type: none"><li>• caravans;</li><li>• motorcycles; or</li><li>• heavy vehicles such as but not limited to buses, prime mover.</li></ul>
X	Customers who use their vehicle: <ul style="list-style-type: none"><li>• to deliver goods where the driver is being paid to do so;</li><li>• to carry passengers where the driver is being paid to do so including any ridesharing (this does not include carpooling);</li><li>• for hire including as part of a car sharing service or platform for reward; or</li><li>• for any competitive motor sport, contest or event where the road was closed to public traffic.</li></ul>
X	Customers who want insurance for Compulsory Third Party insurance (CTP), for bodily injury cover as a result of a car accident. This cover is only available under a CTP policy.

### Target Market for Optional Benefits

Customers within the target market for this product may want to purchase the following optional covers:

#### Optional benefit - Tools of trade cover

<b>Customers within the Target Market for the Tools of trade cover optional benefit</b>	
✓	Customers who own a utility or van which is registered as 'business use' who require cover for their tools and equipment of trade.

#### Customers **NOT** within the Target Market for the Tools of trade cover optional benefit

X	Customers with a passenger vehicle or their vehicle is not registered as 'business use'.
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## Third party, fire and theft

This product has been designed for customers in the target market to provide financial protection for:

- theft or attempted theft of their vehicle;
- fire, explosion or lightning damage to their vehicle; and
- damage caused to another person's vehicle or property due to the use of the customer's vehicle, if legally liable for the damage.

### Who is within the Target Market for Third party, fire and theft?

#### Customers within the Target Market

(Customers are within the target market if all the following conditions apply)

✓	Customers who own a: <ul style="list-style-type: none"> <li>• passenger vehicle including a sedan, hatchback, wagon, 4WD, or SUV; or</li> <li>• light commercial vehicle including a utility or van.</li> </ul>
✓	Customers who use their vehicle for private use only.
✓	Customers who want financial protection for: <ul style="list-style-type: none"> <li>• the loss or damage occurring to their vehicle as a result of fire, explosion, lightning, theft or attempted theft;</li> <li>• the loss or damage caused to another person's vehicle or property due to the use of their vehicle.</li> </ul>

#### Customers NOT within the Target Market

(Customers are not within the target market if any of the following conditions apply)

X	Customers whose vehicles are not a: <ul style="list-style-type: none"> <li>• passenger vehicle including a sedan, hatchback, wagon, 4WD, or SUV; or</li> <li>• light commercial vehicle including a utility or van;</li> </ul> but are not limited to: <ul style="list-style-type: none"> <li>• caravans;</li> <li>• motorcycles; or</li> <li>• heavy vehicles such as but not limited to buses, prime mover.</li> </ul>
X	Customers who use their vehicle: <ul style="list-style-type: none"> <li>• to deliver goods where the driver is being paid to do so;</li> <li>• to carry passengers where the driver is being paid to do so including any ridesharing (this does not include carpooling);</li> <li>• for hire including as part of a car sharing service or platform for reward; or</li> <li>• for any competitive motor sport, contest or event where the road was closed to public traffic.</li> </ul>
X	Customers who want insurance for Compulsory Third-Party insurance (CTP), for bodily injury cover as a result of a car accident. This cover is only available under a CTP policy.
X	Customers who want financial protection for accidental loss or damage to their vehicle.

## Third party property damage

This product has been designed for customers in the target market to provide financial protection for damage caused to another person's vehicle or property due to the use of the customers vehicle, if legally liable for the damage.

### Who is within the Target Market for Third party property damage?

#### Customers within the Target Market

(Customers are within the target market if all the following conditions apply)

✓	Customers who own a: <ul style="list-style-type: none"><li>passenger vehicle including a sedan, hatchback, wagon, 4WD, or SUV; or</li><li>light commercial vehicle including a utility or van.</li></ul>
✓	Customers who use their vehicle for private use only.
✓	Customers who want financial protection for the loss or damage caused to another person's vehicle or property due to the use of their vehicle.

#### Customers NOT within the Target Market

(Customers are not within the target market if any of the following conditions apply)

X	Customers whose vehicles are not a: <ul style="list-style-type: none"><li>passenger vehicle including a sedan, hatchback, wagon, 4WD, or SUV; or</li><li>light commercial vehicle including a utility or van;</li></ul> but are not limited to: <ul style="list-style-type: none"><li>caravans;</li><li>motorcycles; or</li><li>heavy vehicles such as but not limited to buses, prime mover.</li></ul>
X	Customers who use their vehicle: <ul style="list-style-type: none"><li>to deliver goods where the driver is being paid to do so;</li><li>to carry passengers where the driver is being paid to do so including any ridesharing (this does not include carpooling);</li><li>for hire including as part of a vehicle sharing service or platform for reward; or</li><li>for any competitive motor sport, contest or event where the road was closed to public traffic.</li></ul>
X	Customers who want insurance for Compulsory Third-Party insurance (CTP), for bodily injury cover as a result of a car accident. This cover is only available under a CTP policy.
X	Customers who want financial protection for loss or damage to their vehicle.

## Distribution Conditions

This product has been appropriately designed to be distributed through Defence Service Homes Insurance Scheme. The product and the systems it is distributed through have been designed for a customer seeking insurance through Defence Service Homes Insurance Scheme. Defence Service Homes Insurance Scheme has taken reasonable steps to understand the key product attributes and align distribution to customers in the target market.

<b>Distribution Restrictions</b>	This product can only be sold via Defence Service Homes Insurance Scheme, ABN 97 191 187 638, ARN 269008.
<b>Distribution Conditions</b>	<p>This product can only be sold via a QBE approved application system within the eligibility and underwriting rules.</p> <p>Any quoting outside the system must always be referred to a QBE authorised representative.</p> <p>It can be sold to customers within the target market without the customer being provided with any financial product advice or, with either general or personal advice.</p> <p>Make the TMD available to customers who wish to refer to it.</p>
<b>Distribution Method</b>	<p>The distribution method of selling this product may comprise of:</p> <ul style="list-style-type: none"><li>• Online via a quote portal approved by QBE.</li><li>• Direct contact between the customer and Defence Services Homes Insurance.</li></ul>

## Reporting Obligations for Distributors

Distributors of this product are required to provide QBE with complaints information about this product through the agreed complaints submission process including:

- The number of complaints the distributor has received about this product during the reporting period;
- A brief summary about the nature of the complaint raised and any steps taken to address the complaint; and
- Any general feedback our distributor may have received on this product.

Distributors should include sufficient details about the complaint that would allow QBE to identify whether the TMD may no longer be appropriate to the class of customers.

**Reporting Period:** 6 monthly or as otherwise agreed with the Distributor and no later than 10 business days after the agreed complaints reporting date.

## Dealings outside the target market

Distributors of this product need to report to QBE when they become aware a dealing outside the target market that has not been approved by QBE. Their report to QBE must include information such as the date (or date range) the dealing occurred, details about the dealing(s) and any steps or actions taken to mitigate.

**Reporting Period:** As soon as practicable and, subject to our distribution agreement, no later than 10 business days of the date on which the Distributor became aware of the dealing.

## TMD Reviews

<b>Review Period</b>	The initial review of this TMD will occur no later than 2 years from the date this TMD is first published and every 2 years thereafter.
<b>What may trigger a review prior to periodic review</b>	<p>The events or circumstances that may suggest the product is no longer suitable to the target class of customers and would trigger a review (prior to the scheduled periodic review date) include, but are not limited to, QBE becoming aware of:</p> <ul style="list-style-type: none"><li>• a significant increase in the number of complaints relating to the product received by QBE or reported by distributors;</li><li>• a material change to the product including Product Disclosure Statement, information or assumptions upon which the target market was formulated;</li><li>• a change of relevant law, regulatory guidance or industry code which has a material effect on the terms or distribution of the product;</li><li>• the product being distributed and purchased in a way that is significantly inconsistent with this TMD;</li><li>• adverse trends in policy and claims data indicating the product is not performing as expected by the customer.</li></ul>